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# VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

March 15, 1960

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE  
WAlker 5-4555  
BArclay 7-4900 Ext. 2

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See other pages for additional grass and bird seeds.

**RED CLOVER**  
Medium, purity 99% ..... 37.00

**ALSIKE CLOVER**  
Extra Fancy, purity 99% ..... 28.00

**ALFALFA**  
Northern, purity 99% ..... 37.00  
Ranger Alfalfa (certified) ..... 42.00  
Vernal (certified) ..... 60.00

**WHITE CLOVER**  
Extra Fancy ..... 65.00  
Packed in 1 lb. carton \$9.60 per dozen.  
Packed in 1/2 lb. bags, \$5.50 per dozen.  
Ladino White Clover (certified) ..... 79.00  
New Zealand White Clover ..... 75.00  
in 1 lb. boxes ..... \$11.40 Dozen  
in 1/2 lb. bags ..... 6.50 Dozen  
Kent Wild White Clover ..... 85.00

**OTHER CLOVERS**  
Sweet Clover ..... 16.00  
Birdfoot Trefoil Imported ..... 65.00  
Empire Birdfoot Trefoil ..... Ask  
Inoculation for Clovers and Alfalfa  
35c Bus. Size (Case Lots)

**TIMOTHY**  
Fancy, purity 99.65% ..... 18.00

**REDTOP**  
Solid Seed, purity 92% ..... 43.00  
Solid Seed, purity 95% ..... 45.00  
Solid Seed, purity 98% ..... 48.00

**BLUE GRASS**  
Kentucky, fancy, purity 85% ..... 50.00  
in 1 lb. boxes ..... 70.00  
Kentucky, extra fancy,  
purity 90% ..... 55.00  
Kentucky, superfine, purity 98% ..... 65.00  
in 1 lb. boxes ..... 85.00  
Canada Blue, fancy ..... Ask  
Merion Kentucky Blue ..... 145.00  
Delta Kentucky Blue ..... 70.00  
Arboretum Kentucky Blue ..... 82.00

**ROUGH BLUE GRASS**  
Poa Trivialis 90% ..... 45.00  
Poa Trivialis 95% ..... 47.00

**RYE GRASSES**  
Common Ryegrass ..... 10.00  
Italian Ryegrass (Domestic) ..... 10.00  
in 5 lb. bags ..... 14.00  
Perennial or English Rye Grass ..... 16.00  
in 5 lb. bags ..... 20.00

**BENT GRASSES**  
Astoria Colonial Bent Blue Tag ..... 60.00  
in 1 lb. boxes ..... 80.00  
Colonial Bent Blue Tag ..... 65.00  
Seaside Bent Blue Tag ..... 100.00  
in 1 lb. boxes ..... 120.00  
Highland Bent Blue Tag ..... 29.00  
Mixed Bent (South German) ..... Ask  
Penncross Creeping Bent ..... 750.00  
Velvet Bent ..... Ask

**RED AND TALL FESCUES**  
Chewing Fescue (Domestic) ..... 36.00  
in 1 lb. boxes ..... 56.00  
Creeping Red Fescue (Domestic) ..... 38.00  
Creeping Red Fescue (Imported) ..... 32.00  
Illahee Creeping Red Fescue B.T. ..... 40.00  
in 1 lb. boxes ..... 60.00  
Penn Lawn Fescue Blue Tag ..... 42.00  
in 1 lb. boxes ..... 62.00  
Alta Tall Fescue ..... 32.00  
Kentucky 31 Tall Fescue ..... 31.00  
Sheeps Fescue ..... Ask

**HAY GRASSES**  
Meadow Fescue ..... 35.00  
Orchard Grass ..... 32.00  
Brome Grass (Lincoln) ..... 31.00

**MISCELLANEOUS**  
Dwarf Essex Rape ..... 12.50  
Hairy or Winter Vetch ..... 19.00  
Sudan Grass (Piper) ..... 12.00  
Sudan Grass, Common ..... 10.50  
Bermuda Grass ..... 55.00  
U-3 Bermuda ..... 1 lb. cans each 3.75

**MILLETS**  
Japanese ..... 10.00

**MISCELLANEOUS GRAINS**  
Seed Buckwheat ..... 7.50  
Hulled Oats ..... 7.50  
Flax, Whole ..... 13.00  
Seed Rye ..... 5.50

**LAWN MIXTURES**  
**DURYEA FORMULAS**  
Prepaid on 300 lbs. or over.  
Quick Result Mixture  
Composed of Quick Growing Grasses  
in bulk ..... 18.00  
in 5 lb. bags ..... 23.00

Columbia Park  
in bulk ..... 23.00  
in 5 lb. bags ..... 28.00  
Yorkshire Park (Formerly  
"Gramercy Park") in bulk ..... 30.00  
Duryea's Central Park Choice  
in bulk ..... 40.00  
in 5 lb. bags ..... 45.00  
Old Homestead  
in bulk (No Clover) ..... 42.00  
Duryea's Evergreen  
in bulk ..... 50.00  
Duryea's Superior  
in bulk ..... 55.00  
Shady Spot  
fancy, in bulk ..... 42.00  
Athletic Mixture ..... 52.00  
Duryea's Long Island Mixture  
in bulk ..... 45.00  
in 5 lb. bags ..... 50.00

**GRASS MIXTURES**  
For Hay and Pasture ..... 35.00

**INOCULATION**  
**LEGUME-AID (Powder Form)**  
1 bu. size Alfalfa and  
All Clovers and Trefoil ..... .35 each  
2 1/2 bush. ..... .70 each  
2 bu. size Soy Beans ..... .28 each  
Pkt. Birdsfoot Trefoil ..... .20 each

Prices Are For Case Lots

**ASK FOR PRICES ON:**  
**LONG ISLAND MIXTURE**  
**MEETS BASIC RECOMMENDATIONS**  
**of the L. I. AGRICULTURAL INSTITUTE**

Packed in 5 lb. cotton bags and  
100 lb. burlap bags

**NEW JERSEY STANDARD MIXTURES**  
100 lb. burlap bags  
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

# Vaughan's MASTER BLEND

## Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including three new, improved grasses selected as Champions by National Turf Research.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

### MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther.

Retail	Packed	Cost	Retail	Packed	Cost
1 lb. ctns. .... \$ 1.98	Case 25/1 lb. ....	\$30.00	25 lb. bag .... \$ 46.00	Bag 1/25 lb. ....	\$28.00
3 lb. ctns. .... 5.90	Case 16/3 lb. ....	56.16	50 lb. bag .... 90.00	Bag 1/50 lb. ....	55.50
5 lb. bag .... 9.65	Bale 10/5 lb. ....	57.50	100 lb. bag .... 178.00	Bag 1/100 lb. ....	110.00
10 lb. bag .... 18.80	Bale 2/10 lb. ....	22.60	Broken Cases 5c per lb. higher		

### MERION STRAIGHT

Retail	Packed	Cost	Retail	Packed	Cost
1 lb. ctns. .... \$ 2.29	Case 25/1 lb. ....	\$40.00	25 lb. bag .... \$ 55.00	Bag 1/25 lb. ....	\$36.75
3 lb. ctns. .... 6.85	Case 16/3 lb. ....	74.40	50 lb. bag .... 108.50	Bag 1/50 lb. ....	73.00
5 lb. bag .... 11.25	Bale 10/5 lb. ....	76.00	100 lb. bag .... 210.00	Bag 1/100 lb. ....	145.00
10 lb. bag .... 22.50	Bale 2/10 lb. ....	30.00	Broken Cases 5c per lb. higher		

## OTHER Vaughan's MIXTURES FOR SPRING 1960

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.



### VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND DELTA BLUE GRASS, THE NEW BLUE GRASS DEVELOPED FOR SEEDING VIGOR AND BETTER LAWNS  
USE 1 LB. TO 250 SQ. FT.

1 lb. cartons ... (Retail \$1.45) ... \$21.50 per case of 25  
3 lb. cartons ... (Retail \$4.30) ... \$40.32 per case of 16  
5 lb. bags ... (Retail \$7.10) ... \$41.00 per bale of 10

Per 100 lbs.  
10 and 15 lb. bags ... \$81.00 100 lb. lots ... \$78.00  
50 and 25 lb. bags ... \$80.00 500 lb. lots ... \$77.00

### VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.

Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass, and other permanent grasses

1 lb. cartons ... (Retail \$ 1.25) ... \$18.50 per case of 25  
3 lb. cartons ... (Retail \$ 3.70) ... \$34.56 per case of 16  
5 lb. bags ... (Retail \$ 6.10) ... \$35.00 per bale of 10

Per 100 lbs.  
10 and 15 lb. bags ... \$69.00 100 lb. lots ... \$66.00  
50 and 25 lb. bags ... \$68.00 500 lb. lots ... \$65.00

### VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade. Includes Pennlawn Creeping Red Fescue.

1 lb. cartons ... (Retail \$ 1.25) ... \$18.50 per case of 25  
3 lb. cartons ... (Retail \$ 3.70) ... \$34.56 per case of 16  
5 lb. bags ... (Retail \$ 6.10) ... \$35.00 per bale of 10

Per 100 lbs.  
10 and 15 lb. bags ... \$69.00 100 lb. lots ... \$66.00  
50 and 25 lb. bags ... \$68.00 500 lb. lots ... \$65.00

### VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

Retail Prices	Dealer Price
1 lb. .... \$ 1.75	\$26.25 per case of 25
3 lbs. .... 5.20	49.60 per case of 16
5 lbs. .... 8.50	50.00 per case of 10
Per 100 lbs.	
10 and 25 lb. bags ... \$97.00	50 and 100 bags ... \$95.00

### VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent.

Retail Prices	Dealer Price
1 lb. .... \$ 1.15	\$16.25 per case of 25
5 lbs. .... 5.50	30.00 per bale of 10
25 lbs. .... 25.00	lots of 2 or more \$14.50 each
	\$50.00 per 100 lbs.

### VAUGHAN'S VALU-BLEND LAWN MIXTURE (Formerly "Excel")

1 lb. cartons ... (Retail \$ .90) ... \$13.50 per case of 25  
3 lb. cartons ... (Retail \$2.65) ... \$24.96 per case of 16  
5 lb. bags ... (Retail \$4.35) ... \$25.00 per bale of 10  
25 lb. bags ... \$48 per lb. 100 lbs. ... \$46.00 500 lbs. ... \$225.00

### SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.



# BE MODERN! Sell Modern Lawn Seed Mixtures

March 15, 1960



In Printed Bags  
No Supplier's Name

# Vaughan's Wild Bird Seed

IS BECOMING A YEAR AROUND SELLING ITEM

No longer are sales merely confined to the winter months. Bird lovers are buying this product the year around.

They are becoming more discriminating in selecting seeds the birds will feed on. Vaughan's Wild Bird Seed (Duryea Formula) is a Quality Mixture Containing Sunflower Seed, Peanut Hearts and Selected Top Quality Bird Seeds.

DO NOT confuse with mixtures containing fillers, screenings, cracked corn or discarded seeds that are unattractive to birds.

VAUGHAN'S Wild Bird Seed (Duryea Formula) is recleaned and better.

## OFFER IN

- "A"—Wild Bird Seed .....  
(Packed in 100 lb. bags)
- "B"—Wild Bird Seed .....  
(Including 20 empty 5 lb.  
attractive colored printed bag)
- "C"—Wild Bird Seed .....  
(Packed in 20 5 lb. bags)

Per 100 lbs. — 1000 lbs.

\$7.50 \$72.50

\$8.00 \$77.50

\$9.00  
F.O.B. New York City

LOVE BIRD SEED  
(For Parakeets)  
Only Recleaned Seed  
\$10.00 per 100 lbs.  
\$95.00 per 1000 lbs.



A Good Strong  
Lined Bag for  
Counter Display

## Other Bird Seed Specials

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

### SUNFLOWER SEED — Fancy Stocks

	Per 100 Lbs.	Per 1000 Lbs.
SMALL BLACK — Fancy Canadian .....	\$11.50	\$110.00
POULTRY GREY STRIPED (110 lb. bags) .....	12.50	120.00
PARROT GREY STRIPED (110 lb. bags) .....	14.00	135.00
LARGE GREY STRIPED (100 lb. bags) .....	17.00	165.00
<b>CANARY SEED — EXTRA RECLEANED (100 lb. bags) .....</b>	<b>11.00</b>	<b>105.00</b>
<b>HEMP SEED — EXTRA RECLEANED STERILIZED .....</b>	<b>17.00</b>	<b>165.00</b>
<b>MILLET — WHITE PROSO .....</b>	<b>5.75</b>	<b>55.00</b>

SEE BACK PAGE FOR OTHER BIRD SEEDS.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

# Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WALKER 5-4555 or BARCLAY 7-4900 Ext. 2  
Main Office, 85 White Street (near Lafayette St.) • Phone BARCLAY 7-4900 • New York 13, N. Y.

March 15, 1960

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BE MODERN IN 1960!  
Sell Modern Lawn Seed Mixtures  
SEED MARKET QUOTATIONS



**Master Blend**  
With Merion Blue,  
Delta Blue and Penn Lawn Fescue  
NEW YORK 13, N. Y.  
18 DESBROSSES STREET  
**Vaughan's Seed Co.**

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New York, N. Y.  
Permit No. 15248

March 15, 1960

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## Recleaned Bird Seeds and Grain

See Pages 1 and 2 For Grasses, Clovers, Field Seeds and Lawn Mixtures  
Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags  
at Slightly Higher Price

SUNFLOWER		Per 100 lbs.	MIXED BIRD SEED		Per 100 lbs.	MISCELLANEOUS GRAINS		Per 100 lbs.
Sunflower, Small Black Fancy (Domestic) .....	11.50		Mixed Canary Seed, containing:			Buckwheat .....	Ask	
Sunflower, Poultry .....	12.50		Canary, Black Rape and Millet .....	12.00		Hulled Oats .....	7.50	
Sunflower, Parrot (Grey Striped) .....	14.00		Canary and Black Rape Mixed... ..	12.50		Flax, Whole .....	13.00	
Sunflower, Large (Grey Striped)...	17.00		Love Bird Seed (for Parakeets)...	10.00		Seed Rye .....	5.50	
BIRD SEED			OTHER BIRD FOOD INGREDIENTS			VAUGHAN'S WILD BIRD SEED (Duryea Formula)		
Canary Seed (Extra recleaned).....	11.00		Hemp, extra recleaned			Contains All Bird Seeds - No Fillers or Screenings		
Rape, Large Black .....	11.00		(Sterilized) .....	17.00		A—Packed in 100 lb. bags .....	7.50	
Millet, Large Yellow .....	5.75		Peas, Field .....	6.00		B—Packed in 100 lb. bags .....	8.00	
Millet, Small Yellow Finch .....	8.00		Milo Maize .....	4.50		(B includes 20 empty 5 lb. printed paper bags)		
Millet, Large Red .....	6.00		Peanut Hearts .....	13.00		C—Packed 20-5 lb. bags .....	9.00	
Millet, White Proso .....	5.75					When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.		

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